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REFLECT EMPATHY  
CHAPTER  
STARTER GUIDE

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**Empathy is the key to  
social change.**

**Stay Connected**

Instagram: [@reflectempathyproject](#)

Youtube: [@ReflectEmpathy](#)

# Welcome!

Reflect Empathy is more than a club, it's an avenue for positive change. We strongly believe that embracing diversity, fostering inclusivity, and encouraging dialogue will inspire a compassionate world.

We need motivated to join us in building a strong and impactful presence. By starting new chapters across the US and the world, we aim to make a positive difference in the lives of vulnerable students who are victims of humanitarian crises throughout the world.

Whether you are an experienced community leader or someone eager to make a difference for the first time, we welcome all interested individuals to be part of this exciting journey. Your unique skills, perspectives, and energy will play a vital role in shaping the direction of our organization.

If you are interested in joining us or learning more about this exciting opportunity, please register.

Together we can create a club that leaves a lasting impact on our world.

# How to Start a Chapter

## 1. Assemble a Leadership Team:

Recruit like-minded individuals passionate about empathy and social justice to help you launch your chapter. Include others in leadership roles early in the process to reach more students. All chapters should have a President, Vice-President, Secretary, and Treasurer. This core team can then recruit members by spreading the Reflect Empathy message at school and in their communities.

## 2. Choose an Advisor:

All Reflect Empathy chapters need a faculty advisor. This should be an adult or teacher, who will be able to supervise the meetings. Take time to select someone who understands and cares about Reflect Empathy's mission and has time to dedicate to your success.

## 3. Establish Meeting Schedule:

Decide on a regular meeting schedule. Weekly or once every two weeks meetings are ideal for fostering consistent engagement and progress. Choose a convenient meeting location, whether it's a classroom, community center, or virtual platform.

## 4. Register!

To be an official Reflect Empathy chapter, you must register your chapter! Registration for the 2023–2024 school year launches in August and is accepted throughout the year. Register at <https://www.reflectempathy.org/campus-chapters>

## 5. Engage in Education and Awareness:

Promote empathy by educating yourselves and others on social issues. Organize workshops that shed light on topics related to empathy, compassion, and social justice. Encourage members to read relevant books, articles, and documentaries to deepen their understanding of empathy, and different humanitarian crises around the world.

## 6. Collaborate with like-minded Organizations:

Reach out to other chapters, nonprofits, or community organizations that share similar values and objectives. Collaborating with others can amplify your impact and create meaningful partnerships. Consider joint events, fundraisers, or awareness campaigns to broaden your reach.

## 7. Plan the Year:

Empathy is most impactful when put into action. Organize service projects that allow your chapter to make a tangible difference in your community. This could involve volunteering at local shelters, organizing fundraisers, participating in community events, or advocating for change through petitions or letter-writing campaigns. Check our calendar for ideas! And remember, always ensure transparency by communicating the purpose and destination of the funds raised.

## 8. Utilize Social Media:

Create social media accounts for your chapter to reach a wider audience and share your initiatives. Regularly post updates, educational content, and event announcements. Engage with your followers by encouraging discussions and promoting empathy through online platforms.

## 9. Engage with School Administrators:

Having support from your school can bring a wealth of knowledge and resources. Some student groups can even receive funding to help operate their chapter.

## 10. Evaluate and Adapt: Regularly assess the impact of your chapter's activities:

Seek feedback from members and evaluate the effectiveness of your events. Adapt your strategies based on the feedback received to continuously improve your chapter's impact and engagement.